LAXALES CHRISTMAS NEW YEAR FLYER

PLEASE SEE ATTACHED OLD FLYERS FOR INSPIRATION / STYLE DESIGN (3 FLYERS ATTACHED)

PLEASE DOWNLOAD ALL PHOTOS FROM:

<https://drive.google.com/folderview?id=0Byr5Ev_KgbUQLXNiMEpINkloTlE&usp=sharing>

Page 1:

Entire Brochure to be summer / beach theme

* Copy Laxale’s Header from 2014 1011 Small.pdf
* Banner = DECEMBER JANUARY PRICE BLITZ! (use summer / beach theme)
* Copy SalonOnline Coupon – but change to “Enter coupon code SUMMERCUT in the checkout to receive 20% off all Scissors, Thinners and Razors”

FREE GIFTS (summer style this time)

SPEND OVER $150 AND RECEIVE A FREE KOZA TOOL BAG FREE (photo to 2810.jpg)

SPEND OVER $500 AND RECEIVE FREE TONY AND GUY STRAIGHTENER FREE (photos 150111 + 150112 + 150113.jpg)

SPEND OVER $1200 AND RECEIVE TWO SOLIS TWIST 2000W FREE (photos twist black and twist magenta.jpg)

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**NEW GKMBJ BALTIC SERIES SUPERPLATINUM HILIFT COLOURS**

Achieving the cleanest of Blondes, with maximum Lift and Deposit (photos to follow)

Available In:

12.4 SUPERPLATINUM COPPER BLONDE Achieves a Beige shade

12.6 SUPERPLATINUM VIOLET BLONDE Achieves a Violet shade

12.8 SUPERPLATINUM SANDY BLONDE Achieves a Pearl shade

12.111 SUPERPLATINUM ASH BLONDE Achieves a Ash shade

Features and Benefits

* Maximum Root Lift
* Maximum Toning
* Maximum Shine
* Mixing ratio of 1 + 2 (Economical)
* Achieving 6 levels of lift

Try Today and purchase a Baltic Series Starter Kit to save over $40.00

Photo of Kit (put all photos side by side to show a kit – photos are: colour.gif + 30 vol low res.jpg + bbj055.jpg + bbj028.jpg + tintbowl.jpg + tintbrushsmall.jpg

Receive 3 of each Baltic Series Colour (12 total)

Plus

1 x GKMBJ 30vol Peroxide

1 x GKMBJ 160ml Protein Moisturiser

1 x GKMBJ Spa Equaliser 580ml

1 x GKMBJ Tint Brush

1 x GKMBJ Tint Bowl

Valued at $158.90

Yours for $99.95 (save over $40.00)

**GKMBJ Summer Hair Repair Sale**

Don’t let your hair stay dry and damaged this summer. Use GKMBJ!

GKMBJ One Minute Treatment BONUS SIZE 200ml (PHOTO BBJ049.JPG)

* 33% Extra
* Buy 6+ get 10% off
* Buy 12+ get 15% off

GKMBJ Protein Moisturiser 160ml and 500ml (PHOTOS BBJ055 + BBJ066.JPG)

* Contains Jojoba Extract for extra hair repair
* 160ml 10% off
* Buy a 500ml and get 1 x 160ml for free! (max 24)

GKMBJ Leave-In Treatment 160ml and 500ml (PHOTOS BBJ090 + BBJ140.JPG)

* Contains Olive Extract to repair chemically treated and colour hair.
* 160ml 10% off
* Buy a 500ml and get 1 x 160ml for free! (max 24)

GKMBJ Collagen Mask & Equaliser (PHOTO BBJ023.JPG)

* The “Big Gun” of treatments for hair that is desperate for moisture.
* 10% Off

GKMBJ Energising Spa Equaliser & Spa Equaliser Spray (PHOTO BBJ028.JPG + BBJ047.JPG)

* Spa Equaliser: Use either as a Treatment Bath or add to colour for outstanding results.
* Spa Equalsier Spray
  + Blow dry assistant: Spray on before blow-drying
  + Protein Booster: Spray on before and after a perm or chemical service
  + Detangler: Apply regularly for easier styling and cutting
* Buy 1 Spa Equaliser get 1 Spray Equaliser free! (max 24)

GKMBJ Ocean Clay Mask (PHOTO BBJ025.JPG)

* For use after chemical services to neutralise alkalinity and to lock in colour molecules.
* 10% Off

GKMBJ Argan Oil (PHOTO BBJ078.JPG)

* Repairs, softens and strengthens dry, brittle, frizzy and overworked hair.
* Contains certified Moroccan Argan Oil
* Buy 5 get 1 Free – That’s 25% Off!

PAGE 2 & 3 SPREAD

**Salon Essentials REDUCED**

SILVER BULLET KERATIN TITANIUM (PHOTO 230TITANIUM.JPG)

* Heat up to 230°C (Hotter than GHD)
* Friction free titanium floating plates
* 20% Off $108.40 was $135.50

LADY GODIVA STRAIGHTENER (PHOTO NERO.JPG)

* Outshine Everyone with our Lady Godiva Straightener
* 12 Month Warranty
* Sleep Mode – plates turn off after 30 mins
* $79.95

ELEKTRA SIERRA STRAIGHTENER (PHOTO SIERRA.JPG)

* Ceramic/ionic/tourmaline technology
* Immediate and variable heat up to 210°C
* Includes a free heat protection pouch
* $39.95 each or 3 to $99

WAHL CORDLESS SUPER TAPER (photo CORDLESS SUPER TAPER.JPG)

* Lithium Ion battery for long life and quick charge
* Fits in with existing Wahl Attachments and Blades
* $149

KOZA BLACK SALON TOWELS (PHOTO TOWELS.JPG)

* 100% Bleach Proof Towel
* $49.95 each
* 3 FOR $120

BLACK LATEX GLOVES (PHOTO R505.JPG)

* Tub of 50 Black Rubber Gloves
* Buy 2 get 1 free

KOZA NECK CUSHION (PHOTO NECK CUSHION.JPG)

* Limited Stock
* Was $14.35
* Now $6.95

ICAPE SMART CUTTING CAPE (PHOTO ICAPE + ICAPELARGE.JPG)

* Clear band allows your client to use their phone or tablet
* Was $19.95
* Buy 1 get 1 free! That’s 50% off!

HENBOR CLASSIC LINE SCISSORS (PHOTO 79955.JPG + BLACK-RED.JPG)

* Available in 5” through to 7”
* $59 with free designer tool pouch valued at $19.95

KOZA COTTON WOOL 900g (PHOTO COTTONWOOL.JPG)

* 25% Off – now $14.95
* Money Back Guarantee!

KOZA COLOUR YOUR SALON (COPY ORANGE SECTION FROM LAXALES-CHRISTMAS-P2.PDF BUT CHANGE PRICES / DISCOUTNS TO BELOW)

* Copy from 2014 10/11 flyer – but remove 15% off from colour and remove $5.00
* Change koza peroxide to $5.95 & remove 30% off

KOZA PERMS - Great Value & and Must for your Salon

* 800ml Lavender Perming Series $9.95 (Normally $11.95) (PHOTO PERM800.JPG)
  + Available in No. 1, No. 2 & Neutraliser
* Koza Perming Sets (PHOTO PERMINGSET.JPG)
  + Available in NO. 1 & No. 2
  + 25% Bonus size – 140ml Bottles
  + $10.50 each
  + Buy 3+ get 10% off
  + Buy 12+ get 50% off!

HI LIFT COLOUR OFF WIPES HAIR COLOUR REMOVER (PHOTO WIPES01.JPG)

* 20% off
* Only $7.95
* Min Buy 3.

HEADING: STYLING PRODUCTS ON SALE

SCULPTURE GEL SPRAY (PHOTO GEL SPRAY.JPG)

* Normally $9.30 each
* Buy 6+ @ $5.95ea – that over 35% off!

GKMBJ MOUSSE (BBJ051.JPG)

* Normally $7.95
* Buy 12+ @ $4.95 each

GKMBJ STYLING RANGE - 15% OFF ACROSS THE RANGE

* Moulding Clay (BBJ020.JPG)
* Moudling Paste (STYLING.JPG)
* Gel Wax ((STYLING.JPG)
* Hard Wax (STYLING.JPG)
* Crème Styler (STYLING.JPG)
* Superhold Styling Gel (BBJ040.JPG)
* Styling Glaze (BBJ019.JPG)
* Curl Defining Crème (BBJ067.JPG)
* Cuticle Repairing Serum (BBJ021.JPG)

NATURAL LOOK ON SALE

* Smooth Operator 150ml (60617.JPG)
  + $6.66
  + That’s 30% Off
  + Minimum Buy 6
* DJ Shine Serum 50ml (DJSERUM.JPG)
  + Back by Popular Demand
  + $5.00 – that’s 33% Off!
  + Minimum Buy 12
* Freeze Frame 500g (FF.JPG)
  + $6.45
  + Minimum Buy 12
* Freeze Frame 200g (FF200.JPG)
  + $5.95
  + Minimum Buy 12